



Elite Park Avenue Hotel, Göteborg | April 14th, 2026

Sponsor package	GOLD	SILVER	BRONZE
Booth	3*2 (L)	2*2 (M)	1*2 (S)
Electricity in booth	Always	Always	Always
Chair	2	1	1
Table	1	1	1
Monitor	1	1	1
Booth staff, excl. speakers	6	4	2
Amount speaker slots to apply for	2 slots or 1 deep dive ¹	1	-
Possibility to scan participants at sessions and in booth	Included	Included	Add-on ²
Customized push notifications in the conference app	Add-on ³	Add-on ³	Add-on ³
Priority to influence physical sponsor spot in the venue	Always		
Price in SEK excl VAT	70 000	52 000	40 000

¹ Gold sponsors can apply for a 60-min deep dive session

² 10 000 SEK excl VAT

³ 5 000 SEK excl VAT

SAPSA IMPULS

Add-on specifications	Info	Price excl VAT
Scan participants at speaking sessions and booth	Sponsor is responsible for scanning	10 000 SEK
2 customized push notifications in the conference app for marketing sponsor, booth, or speaking sessions	Title: 180 characters Message: 250 characters Submission deadline: April 1st	5 000 SEK



Deadlines for sponsors	Date
Gold sponsor application opens for SAPSA Premium Partners	12 th of January
Sponsor application opens for SAPSA Quality and Basic Partners	26 th of January
Speaking application opens	26 th of January
Sponsor application closes	27 th of February
Speaking application closes	11 th of March