



# IMPULS

Elite Park Avenue Hotel, Göteborg | April 14<sup>th</sup>, 2026

Sponsor package	GOLD	SILVER	BRONZE
Booth	3*2 (L)	2*2 (M)	1*2 (S)
Electricity in booth	Always	Always	Always
Chair	2	1	1
Table	1	1	1
Monitor	1	1	1
Booth staff, excl. speakers	6	4	2
Amount speaker slots to apply for	2 slots or 1 deep dive <sup>1</sup>	1	-
Possibility to scan participants at sessions and in booth	Included	Included	Add-on <sup>2</sup>
Customized push notifications in the conference app	Add-on <sup>3</sup>	Add-on <sup>3</sup>	Add-on <sup>3</sup>
Priority to influence physical sponsor spot in the venue	Always		
<b>Price in SEK excl VAT</b>	<b>70 000</b>	<b>52 000</b>	<b>40 000</b>

<sup>1</sup> Gold sponsors can apply for a 60-min deep dive session

<sup>2</sup> 10 000 SEK excl VAT

<sup>3</sup> 5 000 SEK excl VAT

Add-on specifications	Info	Price excl VAT
Scan participants at speaking sessions and booth	Sponsor is responsible for scanning Title: 180 characters Message: 250 characters	10 000 SEK
2 customized push notifications in the conference app for marketing sponsor, booth, or speaking sessions	Submission deadline: April 1st	5 000 SEK



Deadlines for sponsors	Date
Gold sponsor application opens for SAPSA Premium Partners	12 <sup>th</sup> of January
Sponsor application opens for SAPSA Quality and Basic Partners	26 <sup>th</sup> of January
Speaking application opens	26 <sup>th</sup> of January
Sponsor application closes	27 <sup>th</sup> of February
Speaking application closes	11 <sup>th</sup> of March